







Background Cobb Is Multi fashion chain of 600+ stores for Men and Women clothing.

brand amongst the youth.

The unisex fashion brand has come a long way in establishing itself as India's most trusted fashion

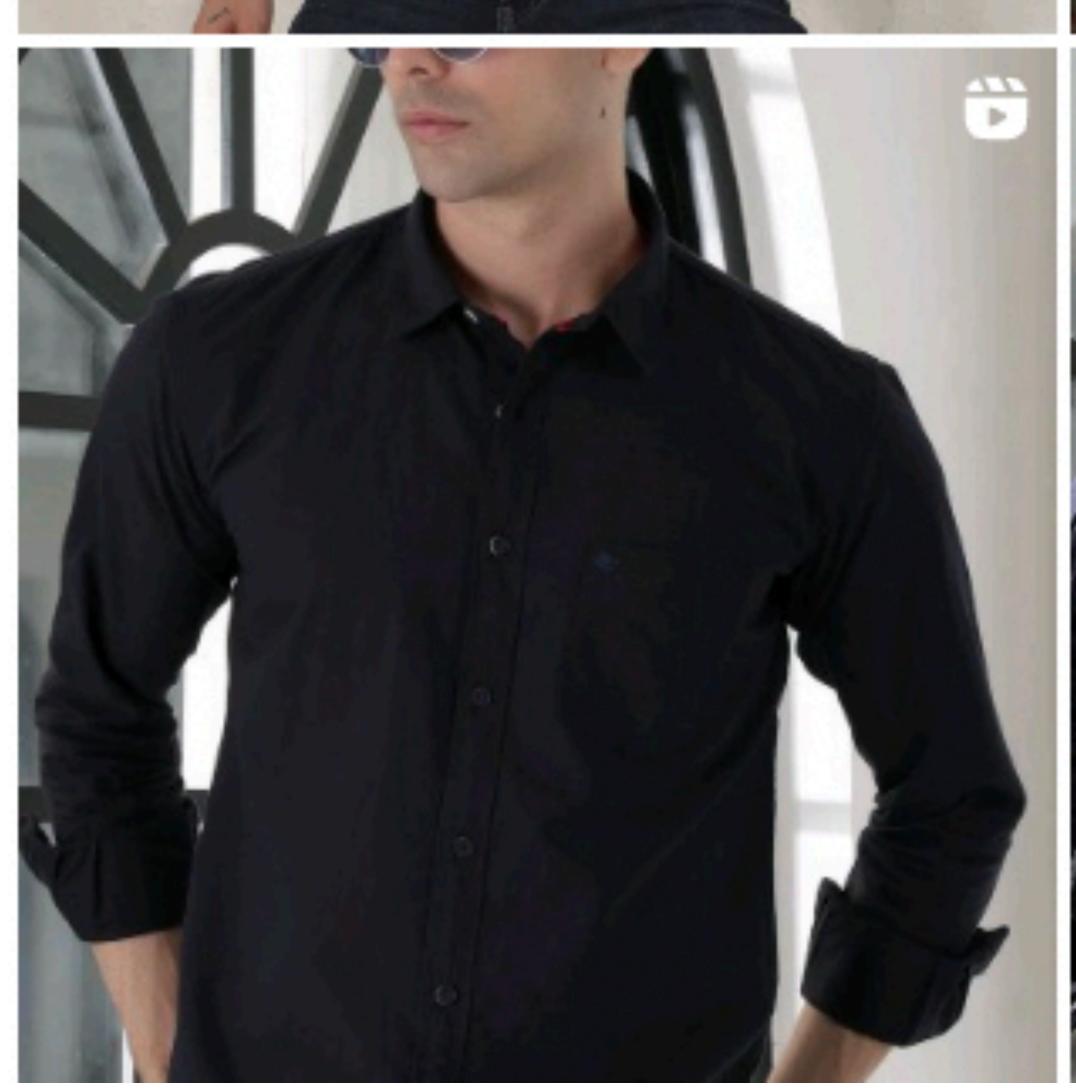


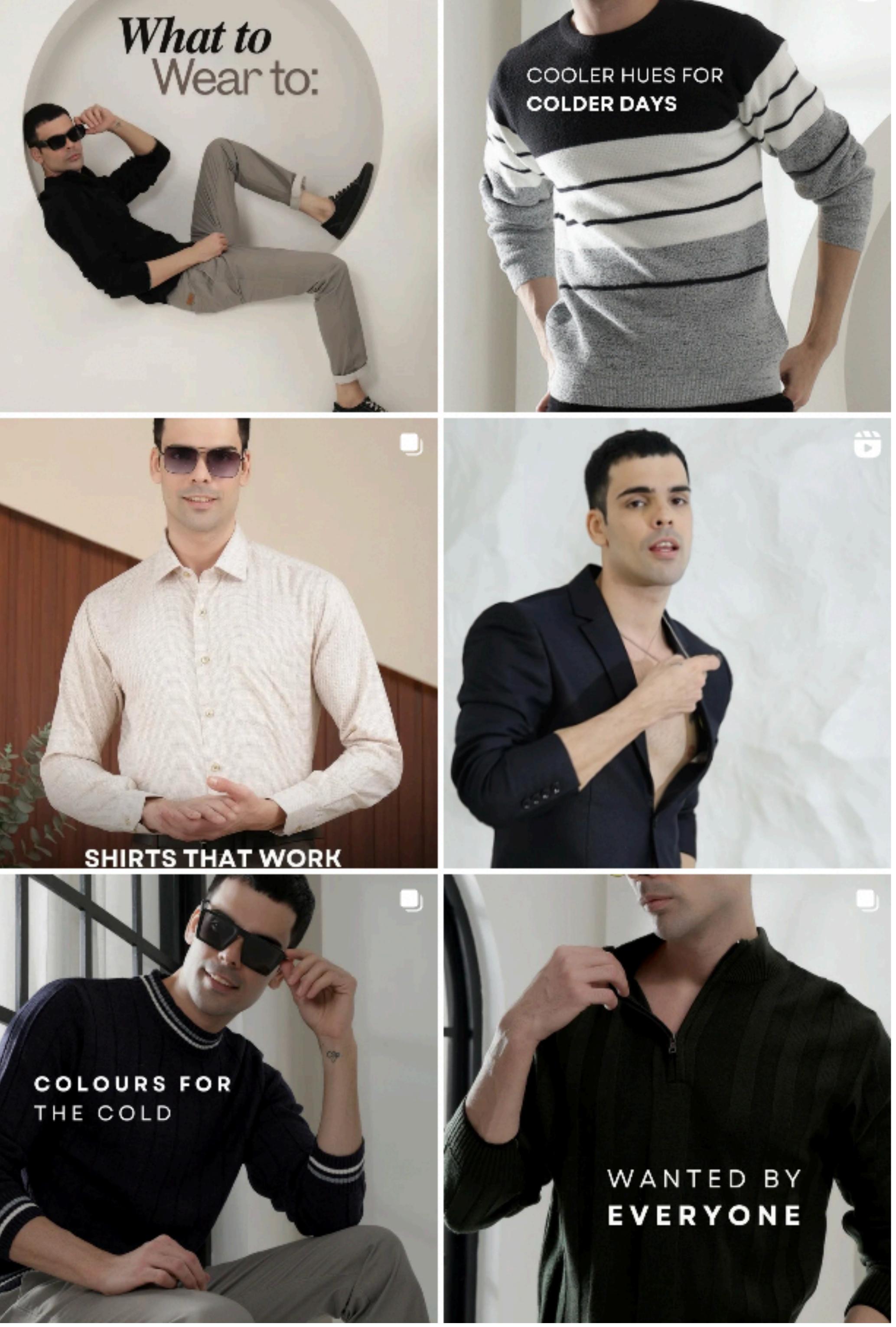
Challenge * To Increase followers On Instagram and Reach to 50K *** Enhanced Brand** Awdreness









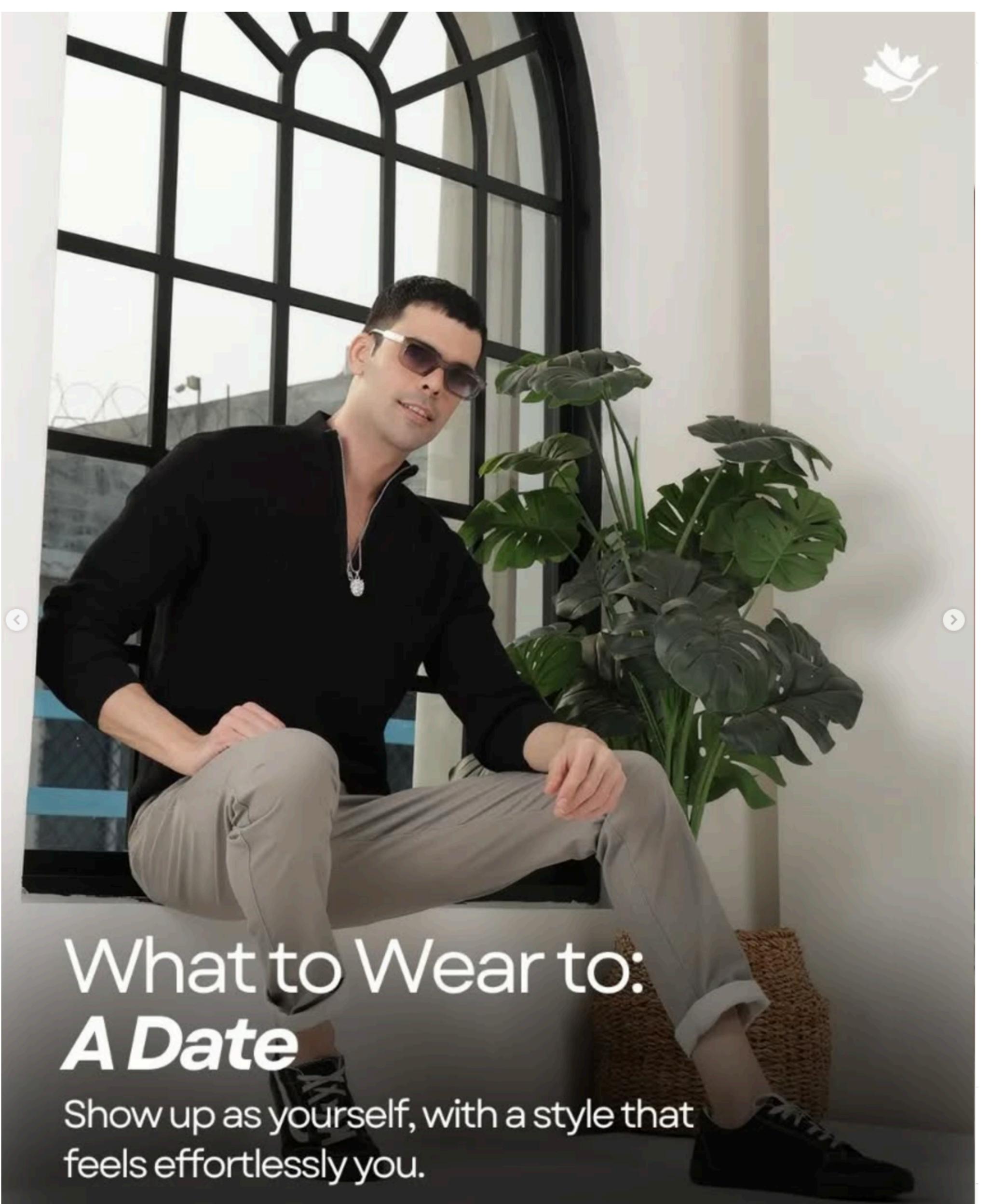






Solution 1 Content





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That Meeting

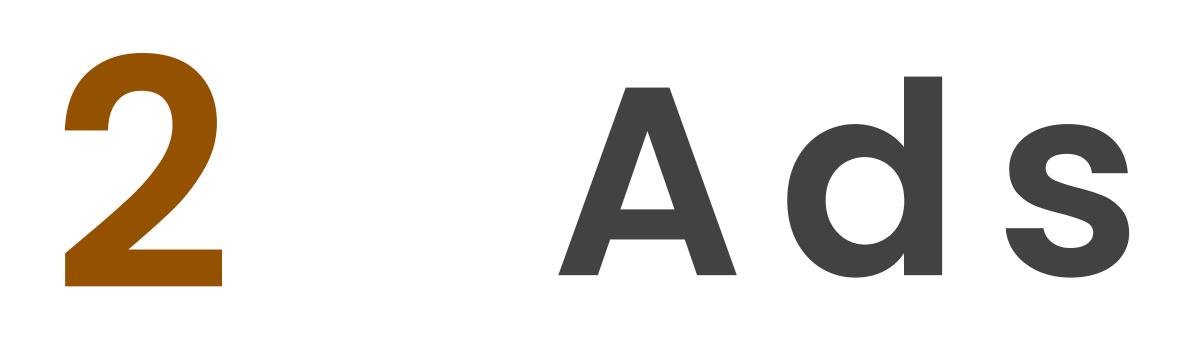
"Synergize"



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Solution 2 Ads

Campaigns			OB Ad sets			1 selected ×	1 selected × Ads for 1 Ad set			
+ Create	Edit	ê (Rules -	View Setup	Columns: P	erformance -	Breakdown -	Reports -	
Off/On	Campaign -	ategy	Budget	Attribution setting	• Results	Reach -	Impressions -	Cost per result 🗣	Amount spent -	
	Instagram post: Smart is the new stylish. CO III View Charts 💉 Edit (L Duplicate 🖉 …	est volume	₹360.00 Daily	7-day click or	4,223 Link Clicks	155,669	275,268	₹1.28 Per link click	₹5,395.88	
	Instagram post: Crafted for Comfort 抹 #Cob	est volume	₹360.00 Daily	7-day click or	3,010 Link Clicks	160,181	320,735	₹1.79 Per link click	₹5,373.98	
	Instagram post: Discover your perfect fit in	est volume	₹340.00 Daily	7-day click or	3,523 Link Clicks	212,288	379,097	₹1.44 Per link click	₹5,079.51	
	Instagram post: Unmatched style, effortless	est volume	₹400.00 Daily	7-day click or	1,812 Link Clicks	211,747	314,896	₹1.53 Per link click	₹2,774.03	





Results



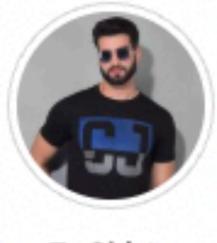


1,255 posts

57.6K followers

COBB FASHION Clothing (brand) SALE ever! Cobbitaly.com/collections/mens-new-collection + 2

by thatforest.fire, sanskaaar and vijaystore



T- Shirts



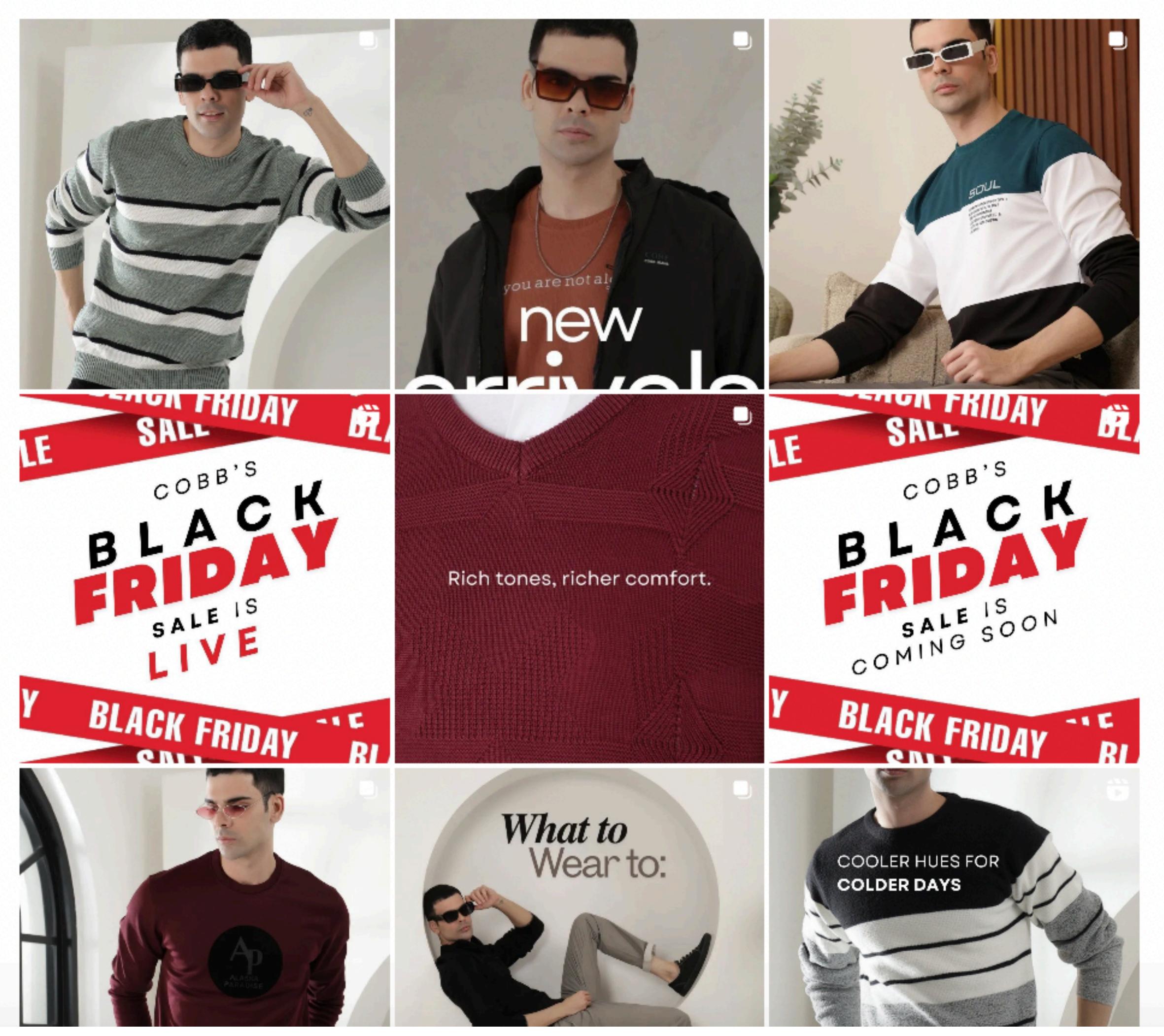


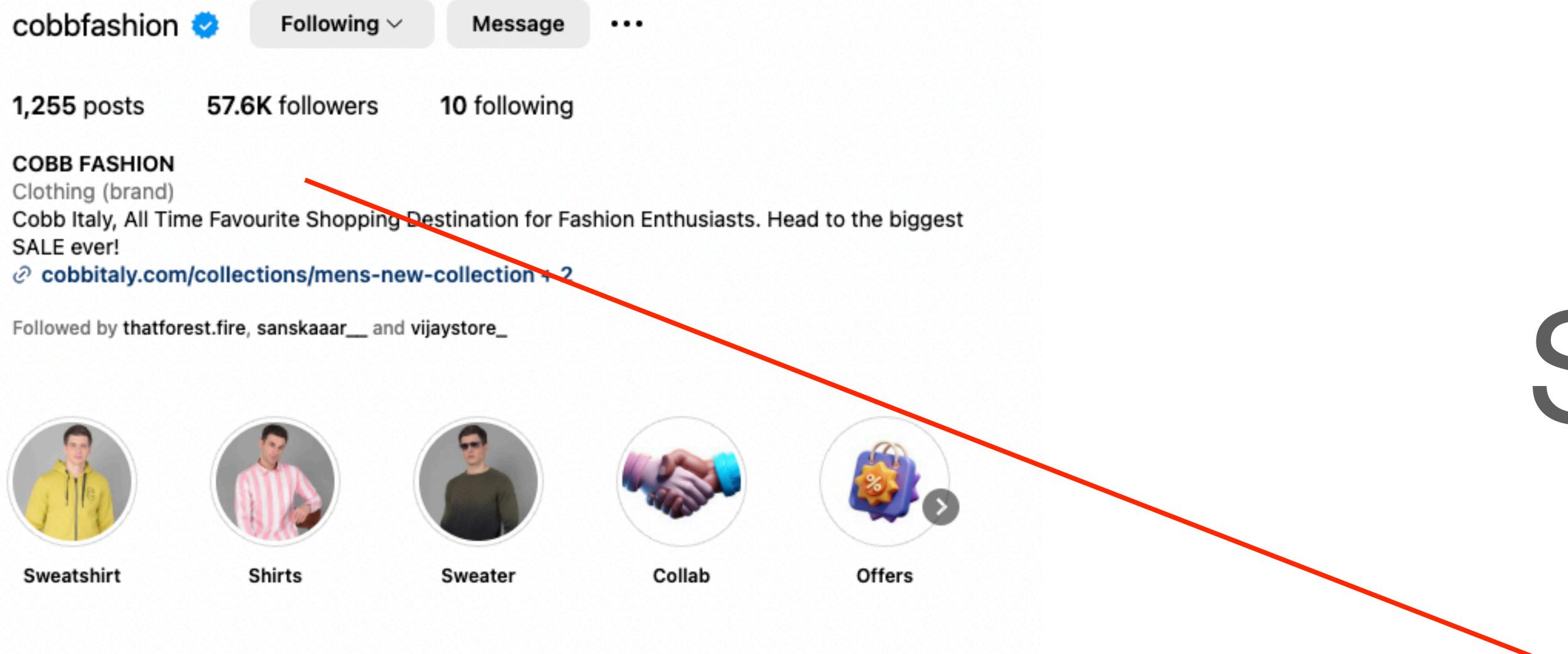




I POSTS

C REELS





I TAGGED

Started From 9.7K in Jan 2023 57.8K Followers by December 2024